



## How you can help:

We can't do it without you! Your gift will help us realize this exciting vision for the Innovation Center. Please support us with a generous tax-deductible contribution!

## How to give:

Make your check, payable to Strolling of the Heifers, to:

STROLLING OF THE HEIFERS  
105 Partridge Road  
East Dummerston, VT 05346

For additional information on giving or getting involved, phone Orly Munzing, founder and executive director: (802) 258-7070 or visit us online at: [www.strollingoftheheifers.com](http://www.strollingoftheheifers.com)

Donations are tax deductible to the extent allowed by law. Strolling of the Heifers is a 501(c)3 organization. Tax ID number: 02-0638820, received on December 13, 2002.

Watch our websites, join our email lists for updates on all events!  
[www.strollingoftheheifers.com](http://www.strollingoftheheifers.com)  
[www.slowlivingsummit.org](http://www.slowlivingsummit.org)



**Strolling  
of the Heifers**

# It's much more than a parade!



**Brattleboro Vermont**  
[www.StrollingoftheHeifers.com](http://www.StrollingoftheHeifers.com)



## Strolling of the Heifers is much more than a parade!



Yes, we're well-known around the world for **Strolling of the Heifers** Weekend, with the Parade featuring well-groomed heifer calves, the all-day, 11-acre Slow Living Expo featuring hundreds of vendors, exhibitors and entertainers, the Friday evening street festival and the Sunday Tour de Heifer (Vermont's most challenge dirt-road cycling rides).

But **Strolling of the Heifers** works year round on programs designed to strengthen farm and food enterprises both locally and regionally. These efforts, centered at our downtown Brattleboro headquarters, the Robert H. Gibson River Garden, are really what **Strolling of the Heifers** is all about.

**The Parade and Festival** bring in sponsorship dollars that pay for our overhead, but we need YOUR help to keep our important year-round programs going.

### **Our River Garden Innovation Center:**

Connecting our region's farms, food systems and food consumers

### **An Economic Engine:**

The Innovation Center's vision is to:

- Energize the regional farm/food economy
- Create jobs and new entrepreneurial opportunities
- Build on the Vermont brand
- Attract entrepreneurs and business capital to our region

### **The Innovation Center's key efforts include:**

**Windham Grows:** a "business hatchery" designed to strengthen the regional food and agriculture sector by discovering and developing the most promising business opportunities. Windham Grows will provide hatchery participants with:

**An exciting co-working space** (in the River Garden's lower level) where startup businesses can work, collaborate and experiment as they build their business models.

**A custom-tailored package of services** that helps each enterprise to design their products, develop their markets, and attract financing.

**Farm-to-Table Apprenticeships:** A program to teach culinary skills to veterans and underemployed people, providing full-time, permanent placements for successful participants at restaurants and institutional kitchens.

**The Slow Living Summit:** Our annual conference focusing on Food and Agriculture Entrepreneurship, with topics including business planning, funding sources, refining and pitching ideas, ownership structures, social impact, collaboration, and food & ag business case studies.

**The Locavore Index:** Our annual ranking of the 50 states in terms of their commitment to healthy local food, which is stimulating local food thinking across the country.